

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56836

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

146318	AGENCY (OR SERVICE) ACTING AS AGENT FOR		256839	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS		
AND		7669 Stagers Loop		1341 Old Freedom Rd Ste 202		
ADDRESS		Delaware OH 43015-7010		Cranberry PA 16066-5010		
		USA		USA		
CONTACT				PRODUCT		PA CD 12 KEITH ROTHFUS 10/1-2 TV
LOCAL SALESPERSON		Brian Butz-1		AGENCY EST. NO.		
				2781		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/01/12 AND ENDING 10/02/12 NO. WEEKS:						1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY: ROTHFUS FOR CONGRESS MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE										
1	11000..	2	05:58A	07:00A	30S	10/01/12-10/02/12	THIS MORNING 6-7AM	2	600.00	1200.00
2	11000..	2	05:58P	06:30P	30S	10/01/12-10/02/12	M-F 6PM NEWS	2	900.00	1800.00
3	1100000	2	11:00P	11:35P	30S	10/01/12-10/02/12	11PM NEWS	2	1800.00	3600.00
Total Contract:								6		6600.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						6600.00	.00	.00	6600.00	
GRAND TOTAL									6600.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION